



MEMORANDUM OF UNDERSTANDING

BETWEEN

BADMINTON EUROPE CONFEDERATION

AND

BADMINTON FEDERATION OF KOSOVO

MEMORANDUM OF UNDERSTANDING (MoU)

PARTIES

- A. **BADMINTON EUROPE CONFEDERATION (“BEC”)** with headquarters in Broendbytoften 14, 2605 Broendby, Denmark. BEC is recognised by Badminton World Federation as the Continental Confederation administering the sport of badminton in Europe.
- B. **BADMINTON FEDERATION OF KOSOVO (“BFK”)**, with headquarters in Federata e Badmintonit e Kosoves, Rr Rr "Naser Azemi" Nr 16, 60000 Gjilan, Kosovo. BFK is the national governing body for the sport of badminton in Kosovo, recognised by Kosovo Olympic Committee.

INTRODUCTION

- C. BEC wishes to strengthen the relationship with BFK via this MoU and provide support in multiple priority areas of BFK.
- D. Following the conclusion of the first MoU and based on the 2025 survey results, the Parties have identified and agreed on certain areas to further develop.
- E. The MoU is a working document that enables a stronger cooperation between BEC and BFK.

BEC INTENTIONS

- F. BEC shall continuously promote the BFK via a specific area of the BEC website dedicated to BFK.
- G. BEC shall provide technical assistance to BFK as required in particular in the five areas listed in the action plan if applicable.
- H. BEC undertakes to work with BFK in good faith on the development of badminton within the territory of BFK.

BFK INTENTIONS

- I. BFK shall complete the BEC Member Survey on an annual basis.
- J. BFK shall provide BEC with their Strategic Plan upon request.
- K. BFK shall link continuously to the BEC website from the front page of the BFK website.
- L. BFK shall continuously promote the BEC streaming platform and the BEC App with logos and link on the BFK website (graphics will be provided by BEC).

ACTIONS OF THE PARTIES

- M. The parties shall acknowledge and promote the mutual cooperation and set up regular communication with each other regarding the general progress of the action plan.
- N. The parties shall cooperate to improve mutually agreed areas of BFK which are listed hereunder in the action plan.

ACTION PLAN 2026 - 2027*

O. ADMINISTRATION

Programmes/Methods	BFK commits to	BEC commits to	KPIs
BEC Congress	Attend the BEC Congress	Deliver a BEC Congress that is informative for all MAs	Attend the BEC Congress each year
World Academy of Sport (W AoS) & BWF National Administrators course	Apply to attend the W AoS & BWF National Administrators course	Provide financial support in accordance with the guidelines of the course	Attend W AoS & BWF National Administrators course with 1 participant
BWF Leaders Pathway online programme	Nominate suitable candidates for consideration for the available scholarships in line with your national priorities and development objectives. (You can receive your five free voucher codes by completing this brief online form .)	Provide assistance and contact with the BWF if needed	Nominate 2 suitable candidates for consideration for the available scholarships in line with your national priorities and development objectives.
Female representation on the Board	Remain the number of female board members	Provide know-how on how to remain the number of female candidates	Remain the Female representation on 34% or more
Player registration system	Set up an online player registration system	Provide a player registration system when available	Set up an online player registration system

P. COMMUNICATION

Programmes/Methods	BFK commits to	BEC commits to	KPIs
BWF Marketing and Communication online Course Link: BWF Badminton Academy (worldacademysport.com)	Enrol and complete the online course	Provide assistance and contact with the BWF if needed	Minimum 1 participant having completed the online course
Facebook	Increase the activity level on the Facebook page by delivering quality content such as graphics, pictures, videos and live streaming	Provide know-how to create engaging content for a Facebook page.	Minimum 950 followers
Instagram	Increase the activity level on the Instagram page by delivering quality content such as graphics, pictures, videos and live streaming	Provide know-how to setup and create engaging content for an Instagram account	Minimum 50 followers
TV Coverage	Increase hours of TV coverage in Kosovo	Provide guidance on increasing TV coverage through BEC's Media partner, Sportradar	Minimum 1 hour of TV coverage per year

Q. PARTICIPATION

Programmes/Methods	BFK commits to	BEC commits to	KPIs
Registered players	Increase the number of registered players Inform BEC of the national definition and criteria about player registration	Organise various grassroots development activities	Reach 320 registered players
Clubs	Increase the number of clubs in the country	Organise various grassroots development activities and provide know-how to increase the number of clubs	Reach a total of 13 clubs
Female representation within junior players	Remain the female representation within junior players	Provide know-how on how to remain the female representation within junior players	Remain the female representation on 34 %
Female representation within adult players	Increase female representation within adult players	Provide know-how on how to increase the female representation within junior players	Increase the Female representation to 34 % or more
BWF Shuttle Time Programme	Educate more BWF Shuttle Time tutors	Provide financial support in accordance with the guidelines of the BWF Shuttle Time tutor courses	Educate 1 new BWF Shuttle Time tutors
BWF Shuttle Time Programme	Educate more BWF Shuttle Time teachers	Provide financial support in accordance with the guidelines	Educate 30 new BWF Shuttle Time teachers

		of the BWF Shuttle Time teacher courses	
BWF Shuttle Time University course	Develop the BWF Shuttle Time University programme	Provide financial support in accordance with the guidelines of the BWF Shuttle Time University courses	Identify and apply to get a University certified
BWF/BEC Coach Education Level 1	Educate more BWF/BEC Level 1 tutors	Provide financial support in accordance with the guidelines of the BWF/BEC tutor Education Level 1 course	Educate 1 new BWF/BEC Coach Education Level 1 tutor
BWF/BEC Coach Education Level 1	Educate BWF/BEC Level 1 coaches	Provide financial support in accordance with the guidelines of the BWF/BEC Coach Education Level 1 courses	Educate 1 new BWF/BEC Coach Education Level 1 coach
BWF/BEC Coach Education Level 2	Educate more BWF/BEC Level 2 coaches	Provide financial support in accordance with the guidelines of the BWF/BEC Coach Education Level 2 courses	Educate 1 new BWF/BEC Coach Education Level 2 coach
Female coaches	Increase the number of female coaches	Provide know-how on how to increase the number of female coaches	Increase the number of female coaches to 16 % or more
BWF Para badminton classifier workshop (Level 1)	Educate BWF Para badminton national classifiers	Provide financial support to participant in accordance with the guidelines of the BWF Para badminton classifier workshop (Level 1)	Have 1 participant attend the BWF Para badminton classifier workshop (Level 1)

R. EVENTS

Programmes/Methods	BFK commits to	BEC commits to	KPIs
World Academy of Sport (W AoS) & BWF online Event Management Course	Enrol and complete the online course	Provide assistance and contact with the BWF if needed	Minimum 2 participants having completed the online course
National U13 tournaments	Maintain the number of national U13 tournaments organized in the country per calendar year and counting for an official ranking	Provide guidance and know-how how to increase the number of tournaments	Maintain the number of national U13 tournaments organized in the country per calendar year and counting for an official ranking to 4 or more tournaments
National U15 tournaments	Maintain the number of national U15 tournaments organized in the country per calendar year and counting for an official ranking	Provide guidance and know-how how to increase the number of tournaments	Maintain the number of national U15 tournaments organized in the country per calendar year and counting for an official ranking to 4 or more tournaments
National U17 tournaments	Maintain the number of national U17 tournaments organized in the country per calendar year and counting for an official ranking	Provide guidance and know-how how to increase the number of tournaments	Maintain the number of national U17 tournaments organized in the country per calendar year and counting for an official ranking to 4 or more tournaments
National U19 tournaments	Maintain the number of national U19 tournaments organized in the country per calendar year	Provide guidance and know-how how to increase the number of tournaments	Maintain the number of national U19 tournaments organized in the country per calendar year and counting

	and counting for an official ranking		for an official ranking to 4 or more tournaments
National Umpire Education	Improve their national umpire education program	Provide guidance and personal support on how to improve the national umpire education program	Educate minimum 4 new umpires on a national level
BEC National umpire workshop and appraisal	Educate more umpires	Deliver a BEC National umpire workshop and appraisal that is informative to all participants	Attend the BEC National umpire workshop and appraisal with 1 participant

S. HIGH PERFORMANCE

Programmes/Methods	BFK commits to	BEC commits to	KPIs
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* If not written otherwise, every KPI is formulated to be achieved by the end of the agreement.

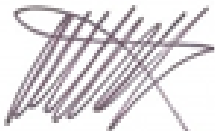
TERMS AND CONDITIONS

- T. This MoU is not legally binding and does not create any rights or obligations for either of the parties.
- U. This MoU shall start on the date of completion of signatures from both parties and continue for a period of 2 years expiring on 31 December 2027.
- V. The parties agree to start preparing the next MoU following the 2027 BEC Member Survey with the intention to have this agreed before the current MoU expires.
- W. Any amendments to the MoU are subject to approval in writing by both parties.

Badminton Europe Confederation

Badminton Federation of Kosovo

Brian Agerbak,
General Secretary



Date: 14.08.26

Blerim Sylejmani,
General Secretary



Date: 20.07.2026